



Summer Tourism Ambassadors (2 positions available)

Job description

The Lindsay + District Chamber of Commerce manages the local Tourism Information Centre in Lindsay. We are looking for two enthusiastic, outgoing individuals to be our Summer Tourism Ambassadors. Must be comfortable working independently and with a partner, speaking to the public about tourism in the municipality of Kawartha Lakes. Knowledge of the Kawartha Lakes region is a must.

Responsibilities include but not limited to:

Visitor Information Kiosk - Friday to Sunday (plus Canada Day, Civic Holiday Monday & Labour Day)

- Setting up/Taking down Tourism Information Kiosk
- Assisting visitors at the Tourism Information Centre
- Interacting with visitors and residents in the community to promote tourism using tourism websites with a tablet at the Kiosk and on the street.
- Run a fun spinning wheel contest giving away prizes in exchange for contact information
- Record inquiries in Visitor Information Tracking Sheet
- Posting to social media campaigns. Facebook, Instagram, Twitter
- Ensuring all tourism materials are up to date and accessible to visitors
- Communicating with our local businesses and attractions regarding their seasonal marketing activities, events and experiences
- Occasionally drive to other communities within our district with own vehicle (mileage paid)

General Office Assistance

- Answering phone calls and any walk-in inquiries (when required)
- Record inquiries in Visitor Information Tracking Sheet
- Other duties as assigned

Must be a recent graduate (within 6 months) or student returning to school in September 2021.

Up to 30 hours/week	June to September
CA\$15/hour	Contract length: 3 months
Weekends Required	Application deadline: 2022-06-17
Valid Ontario Drivers License and proof of insurance	Expected start date: 2022-06-27
	Job Types: Part time, Temporary