

2023 Media Excellence Award Nomination

Nomination Deadline: October 31, 2023

INSTRUCTIONS:

- Please carefully read and complete this form
- Submit completed nomination form with attachments to the Lindsay & District Chamber of Commerce at info@lindsaychamber.com
- Physical copies of applications can be delivered to 180 Kent Street West, Lindsay
- Telephone: (705) 324-2393
- Check out the full list of categories at www.lindsaychamber.com
- The Chamber reserves the right to contact the nominee to verify information below
- Businesses nominated in multiple categories MUST only select 2 categories to put forth for submission

CRITERIA:

Recognizing Visionaries in all forms of Media. The Media Excellence Award evolved through a need to recognize and celebrate creativity, innovation, and those pushing the bounds of creative excellence in all forms of local media. This award recognizes communications that keep pace with our times through innovative use of new media. This award is for marketers, broadcasters, publishers, designers, developers, innovators, visionaries, and leaders in this exciting new realm of communication. We offer recognition for introducing new methods, directing, and helping to set the pace for emerging media, and demonstrating excellence on the web — through print, broadcast, apps, mobile advertising, videos, mobile sites, podcasts and social media.

Nomination considerations include, publishers, journalists, news organizations, local associations or anyone who wishes to draw attention to a print, broadcast TV or radio or online media outlet that meets the criteria.

Testimonials are strongly encouraged (maximum 5).

All fields required

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| Nominated Entity: |
| Contact Name: |
| Phone Number: |
| Email: |
| Address: |
| Website (if available): |
| |
| Your Contact Information (if different from above) |
| Your Name: |
| Your Phone: |
| Your Email: |

PART 1 - PLEASE COMPLETE

In approximately 100 words, please describe why you feel this company should be nominated based on the above criteria:

PART 2 – PLEASE COMPLETE

The following information is required, as judging will be based only on the information provided. The more thorough, comprehensive and/or informative the application, the higher the potential points score.

How is this media company innovative and creative in their approach? (max. 200 words):

How are they innovative and creative in their visual design/creativity, graphical user interface, interaction design/functionality, user experience, audience reach? (max. 400 words):

Please describe the audience reach & strategy to maintain and grow their reach? (max. 200 words):

Please describe their online/digital presence (max. 100 words):

What is the strategy, creation, execution and results of any new product or services launched? (max. 200 words):

Please describe their demonstrated relationship with their consumers/business. (max. 200 words):