



# ENGAGE YOUR CHAMBER

LDCC PROUD



In 2019, your chamber membership will continue to be engaging and forward thinking: Ground-breaking programming including professional development & Kawartha Lakes Welcoming Diversity Workshops, elegant annual Evening of Excellence business awards, annual Fall Golf Classic Tournament, M2M Networking meetings including a casual monthly breakfast meet up and as well as a comprehensive digital and social media presence. Join or renew now so you can be part of it all!

## NEW STANDARD MEMBERSHIP & BENEFITS

- Every member enjoys benefits including:
  - ✓ Business referrals
  - ✓ Print and online directory listings and advertising opportunities
  - ✓ Access to member-direct benefits
- Connect with our 3700+ social media followers
  - ✓ Annual marketing value of \$9,300 is included in standard membership
- Member rates for all Chamber events and programs
- Dues based on number of full time employees

### LDCC MEMBERSHIP RATES

<b>1-9 employees</b>	<b>\$195 Annual Dues</b>
<b>10-49 employees</b>	<b>\$375 Annual Dues</b>
<b>50+ employees</b>	<b>\$475 Annual Dues</b>

*Note: All dues are plus HST*

**EARLY BIRD!  
PROMO**



**WIN ONE OF FIVE  
2019 BASIC MEMBERSHIP FEES  
(\$195.00 VALUE)\***

All Payments received and processed by  
December 1st, 2018  
will be entered into a draw to win!

*\*\$195 will be subtracted from your annual membership dues*

## LEAD MEMBER SPONSOR OPPORTUNITY

Take a lead role with the Lindsay & District Chamber of Commerce and in our business community. Enjoy all the benefits of standard membership plus:

- ✓ **Home page banner ad** on lindsaychamber.com website
- ✓ **A full page ad** in the printed B2B Sourcebook Member Directory
- ✓ **Double the social media exposure** an annual marketing value of \$18,600
- ✓ **Logo displayed at events** as LEAD Member Sponsor
- ✓ **Celebrated as LEAD Sponsor** through e-blast, social media and article on lindsaychamber.com website

All included in the annual lead sponsor fee of

**\$1,500** plus HST

## Membership DIGITAL & SOCIAL MEDIA SERVICES



Take full advantage of our extensive and growing social media network to reach more potential customers than ever with your basic LDCC Membership.

LDCC staff will work with you to create social media accounts and messaging for posting on your own and @LDChamber accounts.

LDCC Staff is committed to visiting your social media accounts a minimum of 52 times per year to like and share your most recent activity.

Send up to 6 e-blasts annually, supplied by you and sent from the LDCC email account on your behalf.

## LDCC Membership Benefits

<p><b>Standard Membership Benefits</b></p>	<ul style="list-style-type: none"> <li>• Take full advantage of our extensive and growing social media network to reach more potential customers than ever with your basic LDCC Membership.</li> <li>• LDCC staff will work with you to create social media accounts and messaging for posting on your own and @LDChamber social media accounts.</li> <li>• LDCC Staff is committed to visiting your social media accounts a minimum of 52 times per year to like and share your most recent activity.</li> <li>• Send up to 6 e-blasts annually, supplied by you and sent from the LDCC email account on your behalf.</li> <li>• Opportunity to participate in LDCC Social Media/Advertising Campaigns and be featured in Member Highlight posts.</li> <li>• Grand Opening/Open House Toolkit &amp; Assistance</li> <li>• Business Card and Promotional material on display in the Chamber office.</li> <li>• Business referrals through the Chamber office, fellow members and online, tracked in the Chamber's association management software</li> <li>• Company listing and business card size ad in Print B2B Sourcebook</li> <li>• Searchable listing in online business directory</li> <li>• Opportunities to sponsor LDCC's annual signature events, network at M2M Breakfast Meet Ups, and participated in professional development workshops</li> <li>• Access to member-direct benefits including group health insurance, preferred home and auto insurance rates; discounts from First Data merchant services, and Esso as well as fellow Chamber businesses</li> <li>• Membership in Ontario and Canadian Chambers of Commerce</li> </ul>
<p><b>Lead Sponsor Option</b></p>	<p><b>All the benefits of standard membership plus:</b></p> <ul style="list-style-type: none"> <li>• Home page banner ad on lindsaychamber.com website</li> <li>• A full page ad in the printed B2B Sourcebook Member Directory</li> <li>• More than double the social media exposure an annual marketing value of \$12,400.</li> <li>• Logo on all event promos As LEAD Sponsor</li> <li>• Celebrated as LEAD Sponsor through e-blast, social media and article on lindsaychamber.com website</li> </ul>

### TERMS & CONDITIONS

**Membership Dues**

LDCC Membership dues are set annually by the Board of Directors for the upcoming calendar year. All current memberships renew on January 1 of each year, at which time a full year's dues is invoiced.

Members joining the Chamber during the course of the year will be pro-rated as follows:

**Members Joining**

After January 1 and before September 30th will be invoiced a full year's dues

Between October 1st and October 31st will be invoiced for 1/4 of a full year's dues

On or after November 1st will be invoiced for the subsequent year at a full year's rate, with their membership effective immediately.

**Payments and Cancellations**

Membership dues are payable 60 days from the invoice date, with a 30 day grace period.

Members who fail to pay or cancel within 90 days will be cancelled. Payment arrangements can be arranged.

Membership dues are non-refundable.

# LDCC MEMBERSHIP APPLICATION



ORGANIZATION NAME \_\_\_\_\_  
Physical Address 1 \_\_\_\_\_  
Physical Address 2 \_\_\_\_\_ Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Website \_\_\_\_\_  
Email \_\_\_\_\_  
Detailed Description \_\_\_\_\_  
\_\_\_\_\_

MAIN CONTACT  
First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Email \_\_\_\_\_  
I prefer to be contacted by:  Email  Phone  Fax  Mail

*\*Check all that apply*

ADDITIONAL REPRESENTATIVE  
First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Title \_\_\_\_\_

BUSINESS REFERENCE  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_

BUSINESS REFERENCE  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_

What is your reason for joining? \_\_\_\_\_  
\_\_\_\_\_

MEMBERSHIP INFORMATION  
Primary Directory Category \_\_\_\_\_

Number of Full Time Employees:  1 - 9  10 - 49  50+  
Annual Membership Investment Total: \$ \_\_\_\_\_ HST: \$ \_\_\_\_\_ TOTAL

NOTE: I am aware that this information will be published on the Chamber of Commerce website, in other Chamber publications/ membership listings from time-to-time, and business referrals will be given, unless otherwise indicated below. A copy of the Chamber of Commerce Privacy Policy is available at [www.lindsaychamber.com](http://www.lindsaychamber.com) or visit our office to receive a copy.

I agree to have my information listed  I do not want my information listed

PAYMENT INFORMATION  
 Cheque  Mastercard  Visa  
Credit Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

*\*Please make cheques payable to:  
Lindsay & District  
Chamber of Commerce*